



Bankhead and Firth Orthodontics Winter Newsletter 2010-11

Meet one of our Staff:



Kim

- ◇ Married for 8 years
- ◇ Has 3 children, Brad, Abby, Lindsay She has 2 dogs Bandit and Bear.
- ◇ Has worked for Dr. Firth for 8 Years
- ◇ Kim likes to spend her time with her family, camping, shopping and hunting.

Remember during the holidays to refer to the food list and guidelines. Avoid hard, sticky, and chewy foods!

3 Office Locations

Oakville

(416) 487-1141

Sunset Hills

(314) 843-5553

Eureka

(636) 938-7766



Left to right: Jason, Justin, Michelle, Dr. Firth, Tyler, Ryan.

Happy holidays from
our family to yours!

SureSmile - As featured on Fox 2 News!

Dr. Firth provides state-of-the-art orthodontic treatment. Dr. Firth uses advanced 3-D imaging, virtual simulations and robotically bent archwires customized for your treatment. When the SureSmile wire is inserted into your brackets, each tooth moves directly to the prescribed position. Your teeth don't move faster with SureSmile - they move with precision that was never before possible. SureSmile utilizes advanced technologies to greatly improve traditional treatment methods. The

software provides virtual simulations for Dr. Firth to review planning options and determine your optimum treatment at no extra charge. The target position of each tooth is planned in advance so you'll know what outcome to expect. Ask one of our staff members for more information and to see if you are a candidate for SureSmile! Also check our website for more information and for the link to the Fox 2 News featured story.

iPad Contest Winners!

Congratulations to Madison Stemmler, Kevin Foote, and the Killian Family for winning the iPad Contest! We asked our patients to make a 1-2 minute video commercial testimony and how they would encourage others to become a patient of Bankhead and Firth Orthodontics. This also gave us an opportunity to hear feedback from our patients.

We had such an overwhelming response that we had to extend the announcement time. We awarded these iPads; one winner for each location. Dr. Firth added runner ups, who received iPod Nanos. We love how creative our patients are!

Please visit our website and Facebook page to view our contest entries.

www.bankheadandfirthortho.com

Become a fan of our office on Facebook:
Bankhead AndFirth Orthodontics

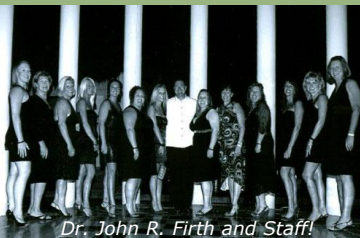
We look forward to our next exciting contest. In the meantime make sure that you sign up for our Nothing Loose and Good Brusher Contest. Cash prizes are awarded monthly to our winner. Make your guess in our office guessing contest!

Thank you for taking the time in your busy schedules and participating in the iPad video contest. We have thoroughly enjoyed viewing them!

"Dr. Firth has been my orthodontist for over 15 years. He put my braces on years ago and my teeth were horrible. After a couple years you couldn't stop me from smiling. MY TEETH ARE PERFECT NOW!! My son is now going to him and I refer anyone who asks about a great orthodontist. This office is super friendly and great with kids also, even the ones that run around until the patient is done."



*Deanna Woods
Patient and Parent
Oakville*



Dr. John R. Firth and Staff!

Referrals from our patients!

Our patients are our best referral source! Why? For many years, a company's best advertisement was word of mouth. Our office takes great pride in knowing that our patients speak highly about our practice regarding their personal experience, great results, and our friendly staff and environment.

We would like to take this opportunity to thank all of our patients and parents who refer their friends, family, neighbors, and acquaintances to our office. This is

still true!

We always love to hear feedback from you as well. Please visit our website to check out new updates, contest winners, the latest technology, and feedback section. Our website is an informative tool for our new patients and current patients, so encourage your friends, family, and neighbors to check us out at:

www.bankheadandfirthortho.com

Become a fan of our office on Facebook:
Bankhead AndFirth Orthodontics

Getting started with Adult Orthodontics

Most adults feel that they are too old to get braces or they feel uncomfortable going into an orthodontic office where all children are seen. Once an adult is seen in our office, which is a kid-friendly environment, they find themselves in an adult-friendly office environment as well. We take great pride in our practice with an average of 35% adult patients. We also re-treat prior orthodontia patients who previously, as a teen wore braces and did not follow with proper retainer wear. These patients always compliment on the new appliances and techniques that have reduced discomfort and shortened the length of treatment

time. We can make adjustments to old retainers, make new retainers, or give you options to choose from to correct those shifted teeth. Dr. Firth can give you a complete complimentary orthodontic examination to determine individual case options, and to find out what specific results patient's desire to accomplish. Orthodontic treatment will not only improve personal appearance and self-esteem but also corrects bites, wearing tooth of enamel, headaches and jaw joint (TMJ/TMD) pain. But most important at the end of your orthodontic treatment, you will have a beautiful new smile!

Winter Jokes

Q. What's white and red and goes up and down and up and down?
A. Santa Claus in an elevator!

Q. What do you get if you cross mistletoe and a duck?
A. A Christmas Quacker.

Q. What's a good holiday tip?
A. Never catch snowflakes with your tongue until all the birds have gone south for the winter.

Q. What do you call a snowman in the summer?
A. A puddle!

Thank you to all our patients for the referrals and for the opportunity to participate in the care of your family and friends. Your continued support and confidence are greatly appreciated.